



CRAFTED INTERNET

Company Profile

2023

Crafted With Care

CONTENT

01

Who We Are

02

What We Provide

- 1- Digital Marketing
- 2- Development
- 3- Design
- 4- Strategy

03

Who We Work With



Digital

Marketing

WHO WE ARE

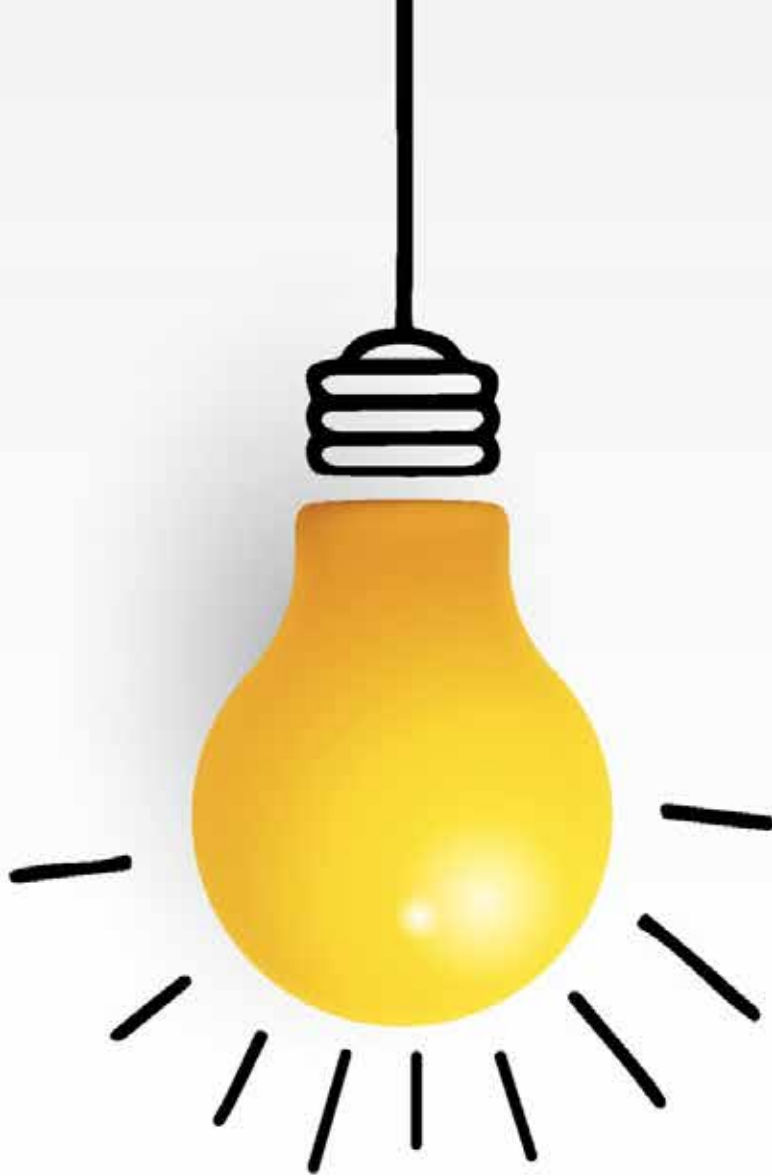
A digital solutions and marketing agency operating in the MENA region, with vast experience in the digital universe from setting strategies and creating brands to developing and helping them achieve their potential.





OUR PROCESS

It's all about the idea



I
dentify (MARKET RESEARCH)

D
esign (CONCEPT CREATION)

E
xecute (PROJECT MANAGEMENT)

A
nalyse (DATA ANALYSIS)



OPERATING IN

You can find us everywhere



Europe

Middle East

North Africa





OUR SERVICES

We are here to help

DIGITAL MARKETING



Social Media

SEO

Media Buying

DEVELOPEMENT

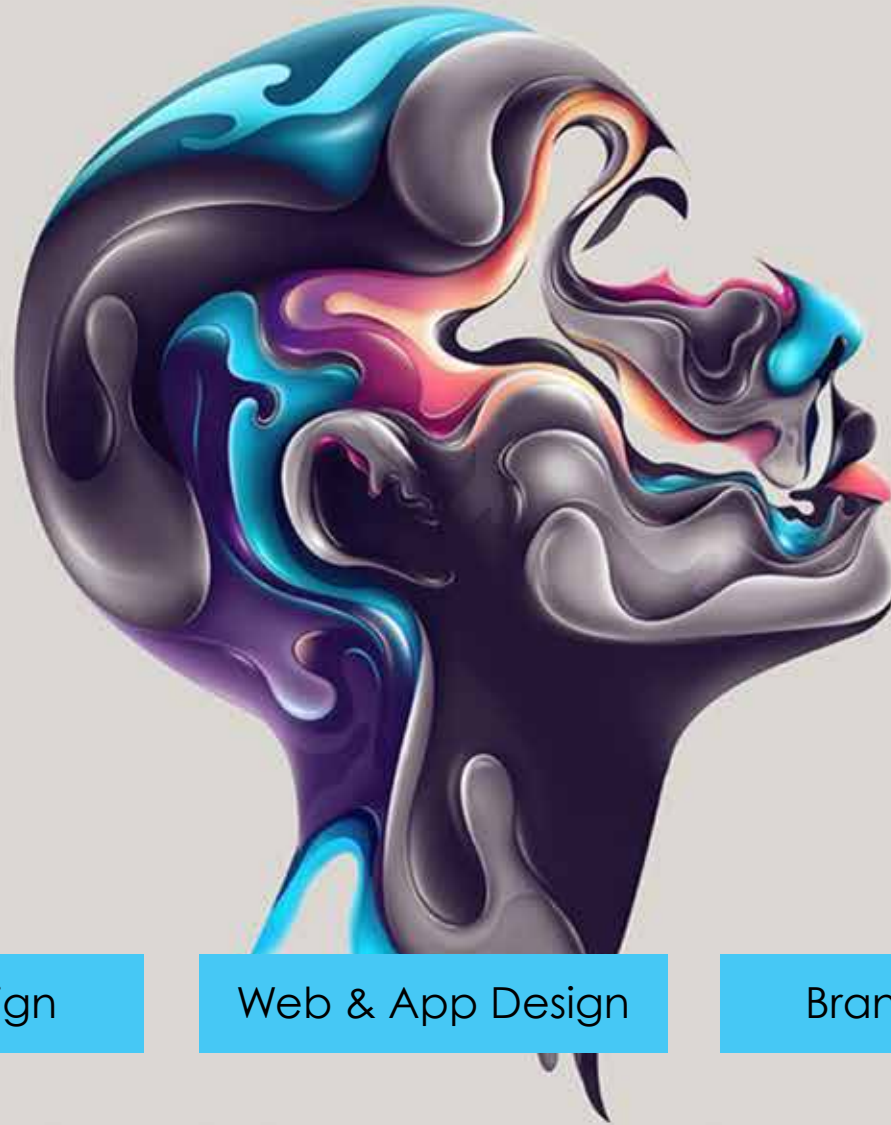
A top-down view of a person in a teal shirt using a silver laptop. The laptop screen is the source of a vibrant, multi-colored digital stream of lines in shades of blue, green, yellow, orange, and pink, which fills the upper half of the frame. The person's hands are on the keyboard, and they are wearing several bracelets on their wrists.

Web & App

Custom App

E-Commerce

CREATIVE DESIGN



Graphic Design

Web & App Design

Brand Identity

DIGITAL STRATEGY



Research & Analysis

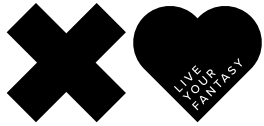
Digital & Content

Business Plan



Our CLIENTS

Partners of choice



“
Our Customers,
Our Partners
We Help Them
Craft
Their Success

”

**&
More**



Our WORK

Ideas in action

“

It's all about the **CUSTOMER,**
FOCUS ON the customer and
everything will **FOLLOW**

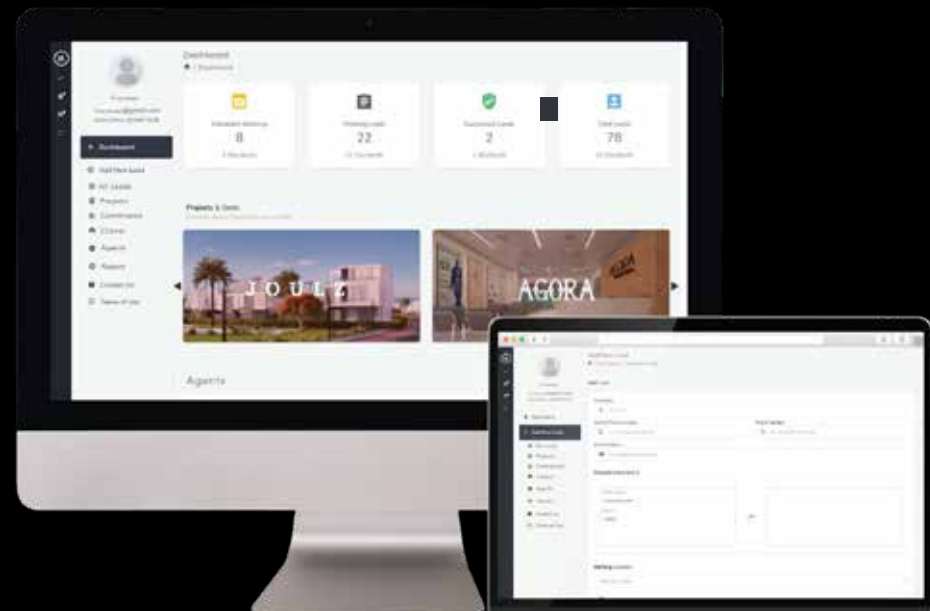
”

CRM

We designed a CRM system for our clients to help them do all activities related to their prospects and clients like calling, sending emails, creating reports, scheduling appointments, adding notes, tracking the customer's complete history without stepping out of their CRM system.

Key Features:

- Flexible security and access permissions
- Sales management (marketing, customer support, etc.).
- Customization
- User-friendly



Accounting System

Accounting system that helps our clients to recognize, record, store, and report individual transactions made by their business. The system can report on either the transactional level or the aggregated level. It also offers internal controls to ensure proper recording of all necessary transactions data, access to records, and methods to ensure reporting for management.

Key Features:

- Financial Reports
- Tax management
- Bank Reconciliation
- Online Invoices
- Online Billing
- Unlimited Support Services



ERP

There was a time when companies used different applications for Accounting, HR Management, Customer relations management, and inventory. These weren't always efficient because they came to a point where they needed to link them all together, so they wouldn't have to enter the same information from one application to another multiple times. Only an ERP can cater to all these processes so, you don't have to worry about your data being scattered. Which would also make the process more efficient.

Key Features:

- Reduce Operational Cost
- Increase Data Security
- Flexible Software
- Human Resource Management
- Inventory Control
- Manufacturing Management
- Financial Management
- Accounting



Brokers Management System

A cloud-based real estate management solution that is designed to be used by brokers and agents. The platform includes tools for managing listings, leads, messages, showing appointments, feedbacks, letters, commissions, accounting, reporting, and more.

Key Features:

- Client database.
- Property database.
- Accounts payable.
- Management reporting.
- Front desk manager.
- Listing management.
- Listing activity.
- Agent Messaging



EXTRA LIFE



9:41



GAMES

SPORTS

SHOOT 'EM UPS

ADVENTURE

RACING

I AM A FUGITIVE

PAYDAY 2 THE HEIST is an action-packed, four-player co-op shooter. Don the iconic masks of the deadly crew and descend on Washington DC for a crime spree including store hits, kidnappings and major bank heists!



PAYDAY 2



ZAMIL AC

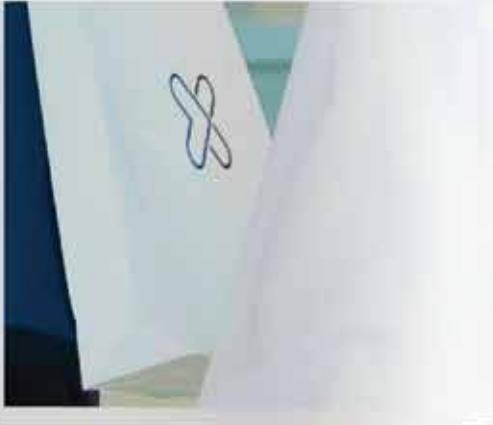


حيّاكم في مكيفات الزامل
Welcome to ZamilAC



EXTRA - SERVICES





The current VAS range enable customers to protect, repair and service products purchased at extra Stores. These were previously distributed across 12 products, communicated inconsistently and operated under a variety of names and products. This has proved difficult for customers to understand the benefit of each service delivers, plus challenging for sales teams to convey effectively.

The objective of the new brand system is to introduce a refreshed look and feel to replace the existing VAS products and rationalise the current vast range of services. This enables a concise, easy to communicate set of services to drive an effective sales process and therefore deliver greater sales penetration.

Over the coming months, the new brand system will be implemented in-store. This product launch guide has been developed to explain in detail, how each of the Extra Services channels work, the customer communication process and sales approach.



The current VAS product range has very little awareness with current customers of extra Stores. Those that are aware of the services have a lack of trust in the levels of service being delivered.

Currently, there are 6 key barriers to purchase:

Barriers to Purchase

- Confused range of services
- Inconsistent look & feel
- Sales team communication
- Not trusted by customers
- Value for money
- Lack of customer awareness

The introduction of the new brand system, aims to remove these barriers by delivering an effective, easy to understand proposition that will give the customer greater confidence in the product range and generate 'peace-of-mind' at the point-of-purchase.

Section 1.0



Value Added Services Simplified Offer

The current services, minus VIP, have now been categorised into four, simple groups. Each group now has an overarching function, which the customer and sales team can easily understand.



VAS Fundamentals

- VAS 1 Set-up**
- VAS 2 Safeguard**
- VAS 3 Care**
- VAS 4 Repair**

Section 3.0

Extra Services Extra Set-up



Section 4.0



Extra Safeguard Overview

Section 6.0

Extra Services Extra Repair

كايرو فستيفال سيتي مول
 Cairo Festival City Mall

**CAIRO 23 FEB
 MARATHON 2018**
 # RUNWITHSHARMOOFERS

sharmoofers!
 we are happy because of music

Sherif Leithy CAIRO RUNNERS القاهرة ماراثون CAIRO MARATHON 500 500

كايرو فستيفال سيتي مول
 Cairo Festival City Mall

SATURDAY

القاهرة ماراثون
 CAIRO MARATHON

HAPPY HOUR

500 500

Reebok Bake Smart Gym Fiancee

كايرو فستيفال سيتي مول
 Cairo Festival City Mall

WE OWN THE NIGHTS

FAMILY RUN

DASHOON 500 500 Vebix Reebok Smart Gym Bake 500 500

كايرو فستيفال سيتي مول
 Cairo Festival City Mall

DREAMER VS DOER

القاهرة ماراثون 500 500

كايرو فستيفال سيتي مول
 Cairo Festival City Mall

تحرك

500 500

- لحلمك -

القاهرة ماراثون

KAZLAK



**MORE
FOR
LESS**



**MORE
FOR
LESS**

IPHONE 7

+4

**FREE
GIFTS**

iTouch



iPhone 7 Plus (128GB)

19,999EGP

**FREE
GIFTS**

**MORE
FOR
LESS**



iTouch



RAMADAN KAREEM



FROZZY TWIST

Summer Offer

BUY TWO GET ONE FREE



WHAT'S YOUR FLAVOUR?



FROZZY TWIST
NOW IN **MOHANDSEEN**
BUY 1 GET FREE



FROZZY TWIST

NOW IN GIZA BUY 1 GET FREE



FROZZY TWIST

NOW IN DOKKI BUY 1 GET FREE



FROZZY TWIST

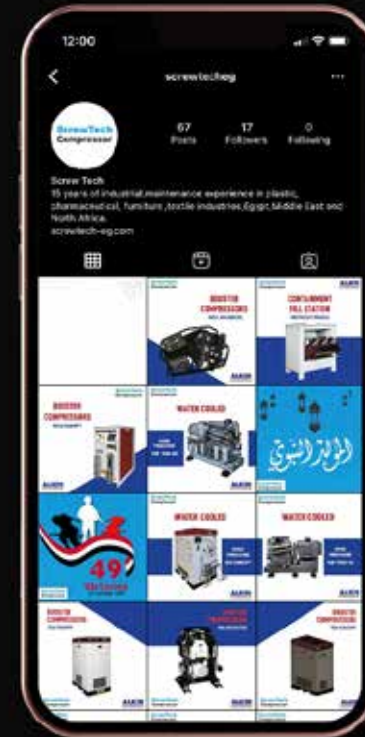
NOW IN REHAB BUY 1 GET FREE



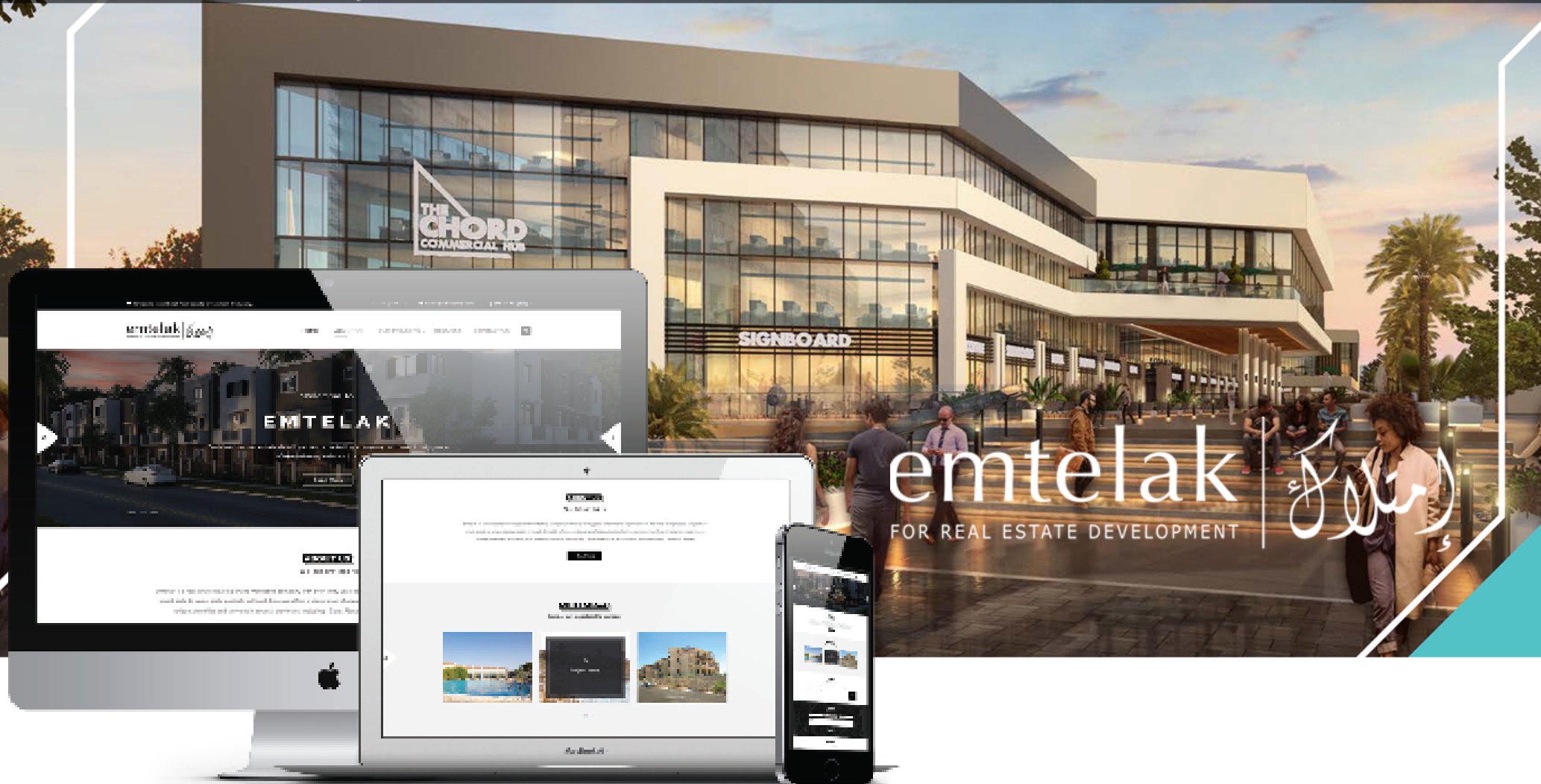


MOWASALAT





EMTELAk



emtelak | امتلاك
FOR REAL ESTATE DEVELOPMENT



Properties

Price ▼

From

To

EGP ▼

Rooms ▼

Beds ▼

Baths ▼



New Cairo
Ground Floor for Rent in Mivida...
30,000 EGP 1 1

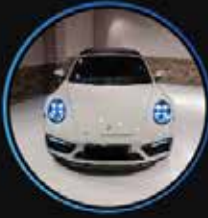


New Cairo
Furnished Studio for Rent in t...
25,000 EGP 1 1



New Cairo
Apartment with Pool View for R...
20,000 EGP 2 3





Porsche Carrera GTS



Richard Mille RM11-03



Apartment at El Gouna



Audemars Royal Oak



Villa at Uptown Cairo

FEATURED PRODUCTS



Villa at Allegria
Sharm El-Sheikh
38,000,000 EGP



Mercedes SL 43
New Cairo
6,500,000 EGP



Porsche Cayenne Turbo GT
New Cairo
12,000,000 EGP



Porsche Macan
New Cairo
4,000,000 EGP



الخميس، 19 يناير 2023

alaasema.news@btmail.com

رئيس التحرير
محمد سامي
المدير التنفيذي
حسام الجزائر

الرئيسية أخبار مصر اقتصاد حوادث وقضايا رياضة محافظات عربي ودولي تقارير وتحقيقات المزيد

آخر الأخبار سكان: الانتهاء من 2171 وحدة سكنية بالمرحلة الأولى من مساكن بديل العشوائيات « عاجل» تقارير.. 45 دقيقة مدة مشاركة رونالدو ضد سان جيرمان

أسعار العملات	
29.64 L.E	دولار أمريكي
32 L.E	يورو
36.6 L.E	جنيه إسترليني
7.89 L.E	ريال سعودي
8.07 L.E	درهم إماراتي
97.06 L.E	دينار كويتي

متحدث الوزراء: برنامج الحماية الاجتماعية لن يتوقف.. ولا تحريك لسعر رغيف الخبز

رياضة أخبار مصر أخبار مصر أخبار مصر أخبار مصر أخبار مصر أخبار مصر



العاصمة نيوز .. من القاهرة لعواصم العالم .. ننقل الخبر بكل تفاصيله

مقالات الرأي

الشتاتعات خطر يهدد أمن الوطن
د. هاشم سليمان

أمرار بسببها الولاء الوطني على التسمية الاقتصادية!
د. محمود منسي

كسبر الحياة
فاطمة الزهراء عادل سعيد

كيف يمكنني اختيار شريك حياتي؟
د. نجيب نائل

جرائم سيربانية
د. سالي المقدم

عرض المزيد

أخبار مصر

عاجل.. نقيب الفلاحين: المزارع رهن إشارة الحكومة لخدمة المواطنين

إقرأ المزيد

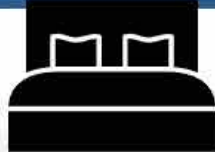
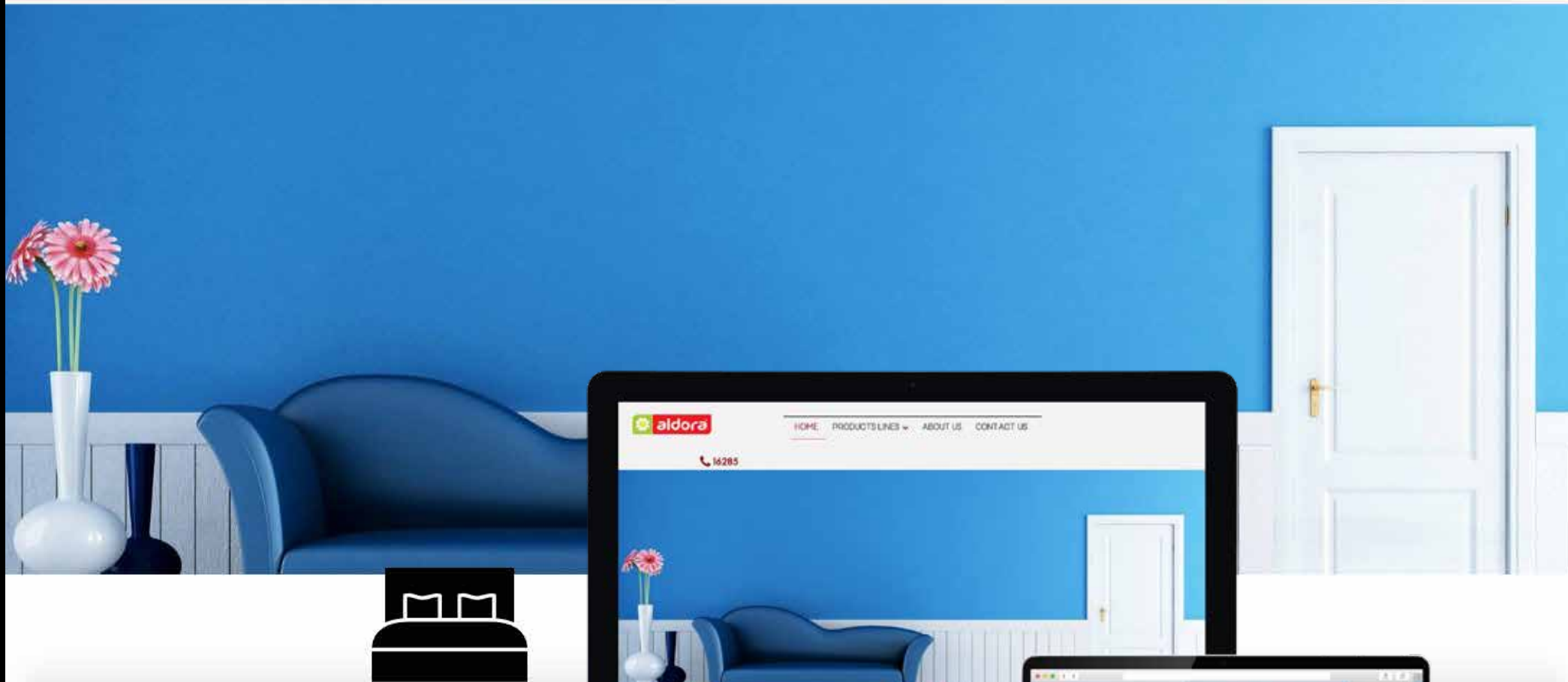
عادل.. زراعة اللواحي: رفع قيمة توريد أرباب الفصح ستدر أرباحا جيدة على المزارعين

أخبار مصر

قيمةها 150 مليار جنيه.. متحدث الحكومة يستعرض تفاصيل مبادرة دعم قطاعي الصناعة وال-

أخبار مصر

ALDORA





Welcome To,
Egytic Sports

The company has a group of skilled technicians who have the highest grades Training.

[Read More >>](#)

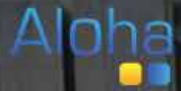


ABOUT EGYTIC

Egytic Sports is one of the companies of the Egyptian Company for Investment and General Trade, a leading Egyptian company in establishing all kinds of different sports Stadiums. The company is an exclusive agent of the Turkish company Reform Sport In Egypt. One of the largest companies producing artificial grass and establishing sports stadiums worldwide.

OUR PROJECTS





Social Commerce

Develop Stronger Minds

Better Coaching Gets

There are many variations of passages of Lorem Ipsum available but the majority have suffered injected humour dummy now.

Purchase Now

ALOHA





Home Sale Rent Contact Us

ADVERTISE PROPERTY

RENT

SALE

COMMERCIAL

NEW HOMES

Sheikh Zayed Zamalek Dokki Mohandissen Maadi Garden City

Select Location

Type

#ID

Min Beds

Max Beds

Min Price

Max Price

EGP


RESET

SEARCH

Featured Properties



Sheikh Zayed RENT




24,000 EGP 23

Modern Furnished Apartment for Rent in The Address Compound **★Featured**

🛏️ 🚿 🏠 #

Sheikh Zayed RENT




33,000 EGP 20

Fully Furnished Twin House with Pool For Rent in Karma 2 **★Featured**

🛏️ 🚿 🏠 #

Maadi RENT



4,000 USD

Apartment with Shared Pool for Rent Sarayat Maadi **★Featured**

🛏️ 🚿 🏠 #

Contact Us

info@crafted-internet.com

+201200880480

New Cairo, Cairo